

COURSE CONCEPT

GROK-WERK

Access. Language. Work.

Structured course and workshop for adults. Professional use of Grok, Grok Imagine, Grok Build and Grok Bot.

Audience	Format	Effect
Adults in work, teaching, trades, administration, self-employment	Foundation course + workshops, staged, with cases and drills	Open access. Steer language. Produce usable work.

Stance

Not an oracle. Not a toy. A tool. Who steers the language steers the result. Who checks remains responsible.

This paper is the architecture for curriculum, workshop design, trainer grid and later certification. It is not a slide deck. Teaching is built from thinking and speaking — not from feature lists.

Readers: course designers, academies, universities, chambers, in-house academies, adult-education providers, possible certifying hosts.

1. Purpose

Many adults meet Grok as a machine that “somehow does everything”. That produces overwhelm or shallowness. Both are unprofessional.

GROK-WERK turns access into a craft: know what you are dealing with; clarify intent; set language so the tool works; check the output; fit it into your job.

- Use Grok on purpose at work, not by accident.
- Learn principles, not only buttons. New surfaces stay learnable.
- See how language creates effect — with the model and with people.
- Know what may be handed to a system and what you must check yourself.
- See concrete uses in your field. Constructive. Not a substitute for judgement.

What this course is not

- Not product advertising and not a feature parade.
- Not an ideological frame. No loyalty test. No agenda language.
- No claim that the model “knows the truth”. Grok seeks useful, checkable answers. The person decides.
- No course that breeds dependence. The aim is autonomy with the tool.

2. Why the teaching is different

Usual AI courses use slides, definitions and demo clicks. They stay dead because the bottleneck is not the software. The bottleneck is intent, language and checking.

GROK-WERK reverses the order: first the person, then the language, then the tool, last the piece of work.

First	The person: What do I actually want? What do I already know? What must I not hand over?
Then	Language: task, setting, measure, material, checks. Effect instead of filler.
Then	The tools: Grok, Imagine, Build, Bot — each as a workshop, not a lecture.
Last	The work: a checkable result in your own field that you can show and defend.

Four teaching forms

Workbench — participants bring a real task. The unit ends with a piece of work, not with “understood”.

Language lab — the same intent in three wordings. The group compares outputs. Language becomes a visible factor.

Test bench — every result against three questions: Is it factually sound? Is it usable? Is it responsible?

Logbook — short written notes after each stage. Exam evidence and self-work without therapy talk.

Learning here means: you can steer a task better than before. Not: you know more terms.

3. Taxonomy

A competence ladder (Bloom in workshop language). Observable evidence. No multiple-choice theatre.

Stage	Can	Evidence	Lead question
1 See	Tell Grok, Imagine, Build and Bot apart.	Own map of the four tools.	What am I dealing with?
2 Understand	Model, brief as task, context, iteration, limits.	Explain a failed run.	Why did it answer like that?
3 Apply	Solve a real job task with a clear brief.	Work piece + brief + one iteration.	Can I use this at work?
4 Take apart	Separate briefs, results, risks. Spot weak language.	Two versions: what language changed.	What exactly works?
5 Judge	Quality, sources, responsibility, cost.	Check protocol: keep / change / drop.	May this go out?
6 Make	A repeatable pattern for the job.	Personal operating handbook + final work.	How will I work with this?

Safety is not a last slide. It sits in stage 5 and runs through every workshop.

4. Audience and access

Adults. No coding duty. Reading, writing and a real task are enough.

- Specialists and managers, administration, trades, care, school and training, freelancers, editorial, sales, project work.
- Teachers who later want to embed units.
- Teams that need one operating handbook instead of twenty private styles.

Access in practice: account and surface in hour one, without shame; working language as needed; first wins small (letter, outline, image for an offer, checklist); voice if typing is slow.

5. Product map — September 2026

Surfaces change. The course teaches principles on the current tool, not eternity on one UI.

Grok

Text, research, reasoning, files, voice. Teach people to brief Grok as a counterpart with a task — not as a polite search box.

Grok Imagine

Still and short video from text, with edit and reference images. Teach a visual brief: purpose, format, style limits, type in the picture, what may change.

Grok Build

Describe an idea, get a working preview, publish or keep building. Breadth goal: a small usable page or app from one clear purpose. Depth: plan, check, accept responsibility for what runs.

Grok Bot

Standing agents. Delegate as to a junior: goal, limits, hand-off, control. Not “do everything”.

What binds all four: without a brief you get noise; without context the system guesses; without a measure nobody sees quality; without a check, help becomes risk.

6. Course build

Foundation: 3 days recommended, 2 days compressed, or 4 × 3.5 hours. Group 8–14. Larger groups break language correction.

Block	Time	Core	End of unit
B0 Arrive	90 min	Access, stance, logbook, first task	Brief drafted, account usable
B1 Think	120 min	AI without myth	Own false assumptions noted
B2 Mindset	90 min	Intent, duty, pace, standard	Seven personal rules
B3 Language	150 min	Effect. Brief syntax.	Three versions compared
B4 Grok	150 min	Text, files, research, voice	Text work + check protocol
B5 Imagine	120 min	Image as work tool	One image for the own case
B6 Build	120–180	From sentence to small app	Working mini app or page
B7 Bot	90 min	Delegate, stop rules	One delegable task
B8 Work	120 min	Handbook and transfer	Show, explain, defend

7. Brief syntax — the only schema

Aim	What should exist in the world. A deliverable, not a topic.
Setting	Who speaks to whom. What is already fixed. What the reader knows.
Measure	Length, tone, form, register, what is forbidden.
Material	Facts, files, figures, quotes that must hold. Name the gaps.
Check	How we will judge the result. Mark open risks.

8. Safety — seven lines

- Data: no personal or internal exercise data in public systems.
- Legal advice: this course does not replace counsel.
- Checking: outputs are read before they are used.
- Labelling: AI shares are marked where deception could arise.
- Marks: product names name the object, not a partnership.
- Clearance: workplace use only after the host's internal go.
- Unchecked = unfinished. What is not checked does not circulate.

9. Assessment

Apply level (pilot): operating handbook, work piece, check protocol, logbook. Rubric on five required criteria: brief, work, check, rules, responsibility. Pass: no required criterion at zero, required sum at least 7 of 10. Re-work on the weak criterion is planned.

Later, not in the first pilot: Teach (trainer) and Embed (module in an existing order).

10. Hosts and next step

Chambers, adult-education centres, universities, in-house academies, vocational rehab. Pilot with 8–14 people, review at day 14 and day 60. Principles stay; product surfaces are reviewed quarterly.

GROK-WERK is an open teaching project by Tatjana (@unrealhailstorm), built with Grok. Not an official product of xAI / SpaceXAI. Non-commercial on this page.

Whoever wants to use Grok professionally does not need a creed. They need an intent, language that leads, and the discipline to check.

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