

EXPOSÉ FOR HOSTS AND STAKEHOLDERS

GROK-WERK

Access. Language. Work.

Course and workshop for adults: professional use of Grok, Imagine, Build and Bot. Open teaching work for review, pilot and embedding in existing further education.

What you inspect	For whom	What it is not
A sketched teaching work with grid, pack and rubric — ready for a pilot.	Chambers, academies, community colleges, university modules, in-house academies, reskilling.	Not an official xAI product. No vendor lock. No creed course.

1. Need — plain

Adults meet strong language and image tools in two states: shallowness or overload. Neither serves a shop, an office or a classroom. The bottleneck is rarely the surface. The bottleneck is intent, language and checking.

GROK-WERK starts there. Participants bring a real task. At the end: a work piece plus rules that hold on Monday — not slide knowledge.

Not an oracle. Not a toy. A tool. Who steers the language steers the result. Who checks remains responsible.

2. What a host buys

- Foundation: access, AI without myth, mindset, language as control, then Grok, Imagine, Build, Bot, closing work.
- Didactics: workbench, language lab, test bench, logbook. Taxonomy from See to Make.
- Formats: 3 days recommended, 2 days compressed, or 4 × 3.5 hours. Group 8–14.
- Material exists: concept, 15-minute trainer grid, participant pack, assessment rubric.

Four tools, one teaching of control

Grok	Text, research, files, voice — lead the brief, do not search politely.
Imagine	Image and short video as work tools. Brief first, generate second.
Build	A small app or page from one sentence of purpose. Otherwise theatre.
Bot	Delegation with a stop rule. A helper with no judgement of consequences.

3. Assessment

Apply level: handbook, work piece, check protocol, logbook. Criteria: brief, work, check, rules, responsibility. Pass: no required criterion at zero; sum at least 7 of 10.

Not in the first pilot: trainer path, credit, seal.

4. Safety and openness

Safety is craft. No real personal data in prompts. No finished legal, tax or medical act. Figures and deadlines checked or marked. Label where deception could arise. A human yes before sending or changing files.

The teaching work is open to view. No secret didactics. Idea and assembly: Tatjana (@unrealhailstorm), built with Grok. Not an official product of xAI / SpaceXAI.

5. Pilot questions

- Does the 15-minute grid hold with 8–14 adults?
- Is the rubric usable without extra hints?

- Is the work still in use after 14 and 60 days?

Contact for review or a pilot seat: X @unrealhailstorm. grok-werk.grok.me